

RESPONSIBILITY TO THE COMMUNITY

The AmBank Group takes a leading role in reaching out to society and shows its caring, connected and committed face in addressing a wide range of issues linked to the development of sustainable communities. These include the less fortunate, those in distress situations, youth, sports, culture, and the media. At a parallel level, the Group's initiatives also show its efforts at contributing to healthy intellectual growth.

Caring for the Underprivileged and Needy

AmKasih programme is a platform for the Group's CSR sustainable development initiatives. The AmKasih programme serves as an umbrella platform for all AmBank Group's CSR efforts to reach out to the community.

In support of the Kechara Soup Kitchen's efforts at distributing food to the homeless within the Klang Valley, AmBank Group's Retail Distribution and Services staff participated in these outings, covering areas such as Chow Kit, Petaling Street, Pudu, Dang Wangi, Jalan Tun Perak, Kota Raya, Sentul and Old Klang Road. The Group further supported the plight to end hunger issues among the homeless and urban poor population in the country by donating a Kia Prego van worth RM75,270 to Kechara Soup Kitchen.



Tan Sri Azman Hashim with Dato' Ruby Khong, Kechara Soup Kitchen at the ribbon cutting ceremony where AmBank donated a van to Kechara Soup Kitchen.

Kelab AmBank Group, together with AmBank Group worked hand in hand in reaching out to the community, particularly those who are underprivileged. In December 2014, the AmBank Group "Back to School & Christmas Charity Programmes" were conducted in six regions. These charity programmes benefited more than 372 students in Subang Jaya, Selangor, Lahad Datu, Sabah, Miri, Sarawak, Kulai, Johor and Raub, Pahang. Amongst the activity in the programme includes an exciting "Back to School" shopping spree for the school children, where they were treated to new school uniforms, shoes, stationaries, and other essential schooling items. They were also presented with a goodie bag each and at most of these sessions, the children were entertained by a jolly Santa Claus followed by a sumptuous lunch.



AmBank staff joyfully celebrated the Christmas Treats Giveaway event at Bangunan AmBank Group.

Spirit of Giving During Festive Periods

During the Holy Month of Ramadhan 2014, the Group organised a "Majlis Berbuka Puasa Amal Kumpulan AmBank Bersama Tan Sri Azman Hashim". The programme, participated by Kelab AmBank Group members, invited 187 children and senior citizens from 6 charity homes around Klang Valley, namely Rumah Bakti Nur Syaheera, Persatuan Kebajikan Al-Fikrah Malaysia, Pertubuhan Jalinan Kasih Anak-Anak Yatim/Miskin Selangor Dan Kuala Lumpur, Persatuan Kebajikan Islam Peribadi Mulia, Pertubuhan Kebajikan Anak Yatim Sayang Kuala Lumpur Dan Selangor, and Pusat Jagaan Suci Rohani for a Buka Puasa treat. They were also treated to a Hari Raya shopping experience and were given Duit Raya to further enliven their Raya experiences.

Aside from reaching out to the community, the involvement of AmBank staff also foster connectivity amongst each other, and to those from the less fortunate community. "Majlis Berbuka Puasa Amal Kumpulan AmBank" were also carried out in the Southern Region (Bahau, Negeri Sembilan) with 109 less fortunate children from Ibu Pejabat Polis Daerah Jempol and 9 schools around the Bahau area, namely SK Serting Ulu, SK Serting Hilir, SK Serting Felda, SK Jempol, SMK Jempol, SMK Batu Kikir, SMK Dato Mansor, SMA Hj Muhammad, and SMA Dato' Hj Mustafa. The Group also hosts Hari Raya shopping session and "Majlis Berbuka Puasa" for 109 children from Rumah Nur Kasih and Rumah Putera Anjung Kasih and also 3 schools - SK Seri Negeri, SK Kedawang and SK Kilim in Pulau Langkawi, Kedah (Northern Region).

For AmBank Group's Hari Raya Charity Programme, the celebration was held in two parts: the Southern and the East Coast Region. In the Southern Region, the programme was conducted in Batu Pahat, Johor and 80 single mothers and children from Persatuan Ibu Tunggal Batu Pahat, Pejabat Pendidikan Agama Islam Batu Pahat and Pertubuhan Peladang from Rengit, Sri Medan and Muar Selatan area participated in the programme. The same programme was also conducted in Kemaman, Terengganu where 58 children from Rumah Kebajikan Anak-Anak Yatim Al-Hijrah and Madrasah At-Tahfiz Al-Faaiz enjoyed a sumptuous spread



AmBank Staff celebrated Malaysia Day by distributing "Malaysian Treats" and performing "Di Sini Lahirnya Sebuah Cinta".



The Senior Management and staff of AmBank Group celebrating the Deepavali Treats Giveaway.

of Hari Raya Aidilfitri delicacies and not to forget, the joy of receiving Duit Raya. AmBank Group also contributed necessary items requested by the homes such as praying mats, tables, chairs, a cabinet, a refrigerator and a television set.

AmBank Group Deepavali Charity Programme was held in Subang Jaya, Selangor for 140 youths, disabled children and senior citizens from Pusat Jagaan Rumah Kebajikan Rita Selangor in Kapar, Klang. The children were then ushered for a Deepavali shopping session at a local shopping mall followed by a sumptuous lunch of traditional Deepavali delicacies.

For Chinese New Year, AmBank Group celebrated the Year of the Goat in Skudai, Johor of Southern Region where the programme benefited 60 children and youths from underprivileged community around Skudai. After the shopping session, the children enjoyed

a sumptuous high-tea at Dewan Serbaguna Skudai, Majlis Perbandaran Johor Bahru Tengah where they were entertained by a lion dance. We also contributed wheels chairs to Pusat Jagaan Orang Tua Ceria during this programme.

As a true Malaysian, AmBank Group went to East Malaysia to celebrate the Hari Gawai and Pesta Kaamatan in Sawarak and Sabah which marks the end of the paddy harvesting season and the beginning of the new planting season with the underprivileged family. The recipients in Sibu, Sarawak were 55 students from the Pusat Pemulihan Dalam Komuniti Murni, Sibu Jaya and 80 students from SK Pekan Nabawan, SK Kebu Baru, SK Tetagas, and SK Bahagia in Keningau, Sabah.

AmBank Group & Kelab AmBank Group showcase their appreciation towards the staff and customers through the distribution of treats during

festive seasons. During the month of Ramadhan, Kelab AmBank Group distributed Bubur Lambuk and traditional Malaysian treats during Malaysia Day such as Kuih Bahulu, Kuih Bangkit and Muruku. For Deepavali, we distributed Indian sweet and savoury delicacies and for Christmas we distributed the iconic candy canes. The sessions were accompanied by a unique traditional Indian dance and beautiful carolling session, respectively.

AmBank-MyKasih Community Programme

Making a difference in the lives of the needy and poor is the main objective of the AmBank MyKasih Community Programme, a unique social and community rehabilitation initiative which provides targeted groups with an allowance of RM40 per family per two weeks or RM80 per month for one year to help offset the costs of essential daily food items such as rice, sugar, flour, milk and cooking oil. The Group has allocated RM1 million per year in sponsoring this programme. The programme begins with the selection of families and uses factors such as household income, number of children in a family and their ages. With the support of local NGOs, these families are chosen regardless of creed, religion or elements that may deemed discriminatory. AmBank-MyKasih Community Programme was launched on 4 November 2009 with 50 families in Sentul, Kuala Lumpur with programme partner Ong Tai Kim supermarket. Leading-edge technologies via MyKad transactions ensure equitable distribution of the welfare support as the beneficiaries receive the aid without any intermediaries.



The senior management of AmBank Group and staff during the Hari Raya charity programmes in Batu Pahat.

On 7 June 2014, the Chairman of AmBank Group, YBhg Tan Sri Azman Hashim officially launched the AmBank-MyKasih Community Programme in Menggatal, Sabah with 50 new families under this project. Meanwhile, another 50 new families in Kuala Terengganu (13 Sept 2014) became the beneficiaries of this programme. The programme has currently committed to 12 locations nationwide including Kota Bharu, Kelantan, Ayer Keroh, Melaka, Arau, Perlis, Bayan Baru and Rifle Range, Pulau Pinang, Sandakan and Menggatal, Sabah, Kuching, Sarawak, Kuala Terengganu, Sentul and, and Klang and USJ, Selangor. A series of basic financial literacy programmes are also managed by the programme, aimed at aiding adult family members manage their finances and boost their budgeting skills. They are also taught how to cope with difficult times and maintain a sustainable lifestyle.

Supporting Social Causes and the Community

AmBank Group Flood Relief Programme

As a caring corporate citizen and in response to our call to initiate a Corporate Social Responsibility (CSR) programme in the flood affected areas, AmBank Group are assisting customers, staff and members of the public through the distribution of food and essential items in Kelantan.

We partnered with a local retail company to purchase essential items such as blankets, towel, and torch lights with batteries, candles, lighters, portable stoves, toiletries, canned and instant food, hand sanitizers, innerwear, sanitary pads, plastic mats, prayer grabs and drinking water. In addition, Kelab AmBank Group (KAG) members showed true connectivity by offering their volunteering services for clean-up works and distribution of food and essential items.

Kelab AmBank Group Initiatives

(1) KAG initiated fund raising activity internally where the account was opened from 31 December 2014 until 9 January 2015. We received strong support from all



Tan Sri Azman Hashim and family together with the AmBank Group representatives with the recipients of the house rehabilitation programme.

KAG members within AmBank Group and we managed to collect RM50,573.04 which had been distributed to affected AmBank Group staff during the flood.

(2) We also setup five collection centres in Menara AmBank, Bangunan AmBank Group, Menara AmMetLife, Menara Kurnia and Tropicana Fairway 3 starting from 31 December 2014 until 9 January 2015 which were opened to all staff and public to donate items such as baby milk powder, baby milk bottles, instant and canned food, clothing, sanitary pads/innerwear, disposable adult and baby diapers, drinking water and the result was overwhelming. The donated items were given out during the second phase of our trip to Kelantan.

AmKasih Flood Relief Programme – Phase 1 and Phase 2

YBhg Tan Sri Azman Hashim, Chairman, AmBank Group's visit to Kampung Guchil 7 and Kampung Pasir Era in Kuala Krai, Kelantan during the Phase 1 on 2 Jan 2015 had shown the immediate needs for corporate bodies such as AmBank Group to provide immediate assistance to the flood victims. He had made an announcement on a total contribution of RM1,000,000/- of which half was

donated by tabung Yayasan Azman Hashim for the restoration of Kampung Pasir Era, Kuala Krai, Kelantan. We also contributed a total of 500 boxes of essential items to Kampung Guchil 7 and Kampung Pasir Era, Kuala Krai, Kampung Badang, Pengkalan Chepa, Kampung Kasar, Pasir Mas and Kampung Sireh, Pintu Geng, Kota Bharu during this session.

During Phase 2, which was conducted on 9 – 11 January 2015, we donated six lorries loaded with essential items, 16 units of four wheel drive (4WD) and one bus of Kelab AmBank Group volunteers to assist in the distribution of essential items in flood affected areas at Gua Musang, Kuala Krai and Kota Bharu. We also did cleaning up session at Sekolah Kebangsaan Sri Kampung Laut in Tumpat, Kelantan.

On Tuesday, 16 June 2015, we recently held a Key Presentation Ceremony for the villagers of Kampung Pasir Era in Kelantan. Through our house rehabilitation programme, we built 17 brand new houses filled with furniture, and restored 27 houses that were badly damaged during the flood disaster. A total of 44 families and approximately 220 people now have a new place to call home through this rehabilitation programme.

RESPONSIBILITY TO THE WORKPLACE

The AmBank Group makes every attempt to provide the best possible support to staff in order to foster their wellbeing, development and intellectual growth, these being intrinsically tied in to the value that staff will be able to add to the Group and to the community at large.

Balanced and Healthy Lifestyle

A wide range of sporting and competitive challenge events is hosted by the AmBank Group to ensure that staff are fit, healthy and alert in body and spirit while having a sense of healthy competition, all valuable attributes at the workplace. Staff, through the sports club, Kelab AmBank Group had many opportunities to show their prowess in tournaments and championships for snooker, bowling, darts, go-kart, paintball, futsal, badminton, bowling, sepak takraw, golf, carrom and snooker.

Recreational activities such as KAG Candat Sotong 2014 in Chendering, Terengganu attracted 368 participants nationwide. KAG also conducted Discover Scuba Diving Lesson in Panasonic Sports Complex, Shah Alam and Open Water Scuba Diving & Snorkelling Trip in the Perhentian Island, Terengganu.

On a weekly basis, Kelab AmBank Group promotes a healthier lifestyle through their "Fun Run" activity in Taman Tasik Titiwangsa and Zumba classes in HQ and Regional offices.

Kelab AmBank Group also organised a Breast Cancer Awareness Programme



The volunteers from Bangunan AmBank Group during the Kelab AmBank Group Blood Donation Drive 2014.

in collaboration with Mobecomm Technologies Sdn Bhd. The event started with a breast cancer awareness talk to promote awareness on breast cancer and the importance of an early detection. They also performed breast screening services with a special discounted rate for AmBank staff.

Conducted annually in AmBank Group main buildings and Regional offices, KAG Blood Donation Drive is another initiative from the Group to enhance awareness amongst members on the importance of blood donation and how it can save thousands of life.

RESPONSIBILITY TO THE ENVIRONMENT

Wastage reduction is an area of priority for the AmBank Group. Throughout the buildings and regional offices, practices like double-sided printing, minimising colour prints and using electronic communications instead of hard

copy printouts are encouraged where possible.

Three of the Group's buildings are designated as 'non-smoking' buildings – Bangunan AmBank Group, Menara AmBank Group and the AmBank Group Leadership Centre - to provide cleaner air for employees and customers alike. Pleasant greeneries and lush landscape areas, most notable in Bangunan AmBank Group and Menara AmBank Group in Kuala Lumpur, have been created to provide pockets of soothing beauty that makes for a more pleasant banking experience.

The AmBank Group has also sponsored Zoo Negara's Dromedary for over 29 years and plans are being made to extend the sponsorship so that the wellbeing of the beautiful camels will be extended in order for future generations to enjoy this unique animal.



Participants posing for a group photo during the KAG Weekly Fun Run event.



AmBank Group and Zoo Negara representatives at the KAG 29th year Zoo Negara Dromedary camels sponsorship event.