



AmBank Group

MEDIA RELEASE

18 May 2023

AmBank Islamic launches *Am Up Your Chances* campaign with Mercedes EQS as Grand Prize and simultaneously announces the Year End Grand Prize Winner of the AmRewards 2.0 Campaign taking home a brand new Porsche Cayenne

AmBank Islamic Berhad (AmBank Islamic) has launched its *Am Up Your Chances* campaign with total prizes and rewards worth RM2.7 million up for grabs. *Am Up Your Chances* campaign prizes include a brand new electric vehicle (EV) Mercedes-Benz EQS worth RM720,000, EV Mercedes-Benz EQE worth RM450,000, two units of EV Mercedes-Benz EQA worth RM290,000 each, three Holiday Package Vouchers worth RM20,000 each, eight luxurious goods vouchers worth RM20,000 each, five Umrah trips worth RM10,000 each, 20 units of iPhone 14 Plus worth RM4,800 each, 20 units of 10gm 999 Gold Bar worth RM3,250 each, RM500 cash prizes for 489 winners and RM100 cash prizes for 3000 winners. The campaign will run for 12 months from 1 April 2023 until 31 March 2024 with the aim of providing more value to its customers who save in their AmWafeeq Savings Account-i (AmWafeeq-i).

Dato' Sulaiman Mohd Tahir, Group Chief Executive Officer, AmBank Group said, "Considering the overwhelming response we received from the previous AmRewards campaigns, we are very pleased to further reward our valued customers through *Am Up Your Chances* campaign to encourage savings in AmWafeeq Savings Account-i (AmWafeeq-i). This keeps us motivated in improving our products and services while at the same time being able to offer attractive rewards to loyal customers who save with us. On this occasion, I

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
Level 46, Menara AmBank, 8, Jalan Yap Kwan Seng, 50450 Kuala Lumpur

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would also like to take the opportunity to congratulate all the winners from the AmRewards 2.0 campaign and thank them profusely for the unwavering support given to AmBank Islamic throughout this campaign.”

AmBank Islamic also announced the winners of the AmRewards 2.0 campaign, who went home with prizes worth more than RM900,000 at the AmRewards 2.0 Year End Draw Prize Giving Ceremony held at the Porsche Centre Ara Damansara, Selangor. Topping the list as the **Grand Prize Winner is Chew Ley Yiau, an account holder from the Skudai Branch**, who drove off with a brand new Porsche Cayenne.

Meanwhile, Yik Choon Chor from Seri Kembangan and Heng Geok Siam from Skudai won the second prize, walking away with the Hour Glass voucher worth RM100,000 each. Five winners were crowned as third prize winners taking home an Apple Essential Set each. The Apple Essential Set consists of MacBook Air M1 256GB, iPad 10.2 inch 64GB, iPhone 13 128GB, Apple Watch Series 8 and AirPods Pro.

In addition, 15 winners had their ‘golden moments’ as they won 10gm 999 Gold Bar in the New-to-AmWafeeq Draw category whilst 10 other winners took home an iPhone 13 128GB each for the New-to-Bank Digital Draw category.

Eqhwan Mokhzanee, Chief Executive Officer, AmBank Islamic said, “Customers are our top priority in everything we do and I wish to congratulate the winners for the AmRewards 2.0 campaign. And today, we have formally launched the *Am Up Your Chances* campaign, so please don't miss the opportunity to save more in AmWafeeq Savings Account-i and grab the exciting prizes offered. I believe that through *Am Up Your Chances* campaign, we will not

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only be able to provide greater value to our existing customers but at the same time attract new customers to save and nurture their savings with AmWafeeq Savings Account-i.”

“I never thought that I would be the grand prize winner of this AmRewards campaign. For me this is a very meaningful surprise because I have the opportunity to own this luxurious dream car that I had never imagined in my entire life. Thank you AmBank Islamic for executing this campaign brilliantly and always providing the best for customers. I will encourage all my family members to open an AmWafeeq Savings Account and keep the balance as high as possible to increase their chances of winning prizes under the *Am Up Your Chances* campaign,” said **Chew Ley Yiau**.

The AmRewards 2.0 campaign commenced on 1 January 2022 and concluded on 28 February 2023. It was aimed to reward AmBank Islamic’s customers with exciting prizes that includes a brand new Porsche Cayenne, BMW320i Sport (which was the Mid-Year Grand Prize given away last September 2022), bespoke timepieces, cash prizes and many more by simply depositing their savings in AmWafeeq Savings Account-i. Throughout the campaign period, more than 1000 winners have received their prizes.


New customers who are interested to participate in the *Am Up Your Chances* campaign may open an AmWafeeq Savings Account-i through its AmOnline online banking platform, or alternatively, visit any AmBank or AmBank Islamic branch located nationwide.

For more information on the *Am Up Your Chances* campaign, kindly visit ambank.com.my/ARC

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About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 9,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2022.


AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, stock and share broking, futures broking, investment advisory and management services in assets, real estate investment trust and unit trusts.

For more information, please visit www.ambankgroup.com

For further information, please contact Ridzuan Zulkifli, Senior Vice President, Group Corporate Communications and Marketing, AmBank Group at ridzuan.zulkifli@ambankgroup.com and the Media Relations team at media.relations@ambankgroup.com

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