



AmBank Group

MEDIA RELEASE

13 December 2023

AmBank Reinforces Commitment To Sustainability With Dual CSR Initiatives at Zoo Negara Malaysia and Zoo Melaka

AmBank, a steadfast advocate for corporate social responsibility (CSR) and environmental, social, and governance (ESG) initiatives, proudly announces its dual CSR initiatives, furthering its commitment to sustainability at Zoo Negara Malaysia and Zoo Melaka.

Continuing its legacy of supporting wildlife preservation, AmBank has renewed its sponsorship for Zoo Negara Malaysia, amounting to RM100,000. This sponsorship focuses on sustaining the welfare of two Dromedary Camels, a commitment that underlines the bank's dedication to preserving wildlife and promoting sustainable practices within the community. Since 1985, AmBank, through its AmGroup Foundation, has contributed more than RM1 million in support of the camels at Zoo Negara.


Furthermore, AmBank has expanded its CSR initiatives to include Zoo Melaka, where 100 staff members from AmBank Southern Region and AmBank Central Region actively participated in various activities. The bank proudly sponsors the upkeep of two orangutans, Phat Phat and Mardhia, amounting to RM40,000.

The CSR activities at Zoo Melaka encompassed a range of meaningful engagements:

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
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- **Animal Enrichment Program:** Volunteers engaged in cleaning the animal enclosures and assisting in animal feeding.
- **Planting Program:** Over 800 plants were planted, contributing to environmental conservation and providing habitats for various species, aiding in biodiversity.
- **Mural Painting Program:** Volunteers enhanced the aesthetics of Zoo Melaka through a collaborative mural painting, adding vibrancy to the surroundings.

Shazman Shahid, Head of Group Corporate Communications & Marketing, AmBank Group, highlighted the bank's dedication, saying, "At AmBank, we strive to make a positive impact through our CSR and ESG initiatives. Our expanded involvement, encompassing Zoo Melaka alongside Zoo Negara, reflects our ongoing commitment to sustainability and community welfare."

Shazman further emphasized, "Our sponsorship renewal for Zoo Negara and the comprehensive engagement at Zoo Melaka echo our belief that responsible banking extends beyond financial transactions. It's about fostering a sustainable world for future generations."

AmBank remains dedicated to fostering environmental stewardship and community well-being. The bank aims to continue its collaborative efforts with Zoo Negara Malaysia and Zoo Melaka, fostering awareness and actively contributing to wildlife preservation and sustainability.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2023.

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AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.

For more information, please visit www.ambankgroup.com

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