



AmBank Group

MEDIA RELEASE

25 March 2024

AmBank Group Celebrates Ramadan and upcoming Aidilfitri with Heartwarming CSR Initiative for Underprivileged Students

In the spirit of giving and reaching out to the community during the holy month of Ramadan, AmBank Group has successfully completed its annual Corporate Social Responsibility (CSR) initiative, spreading joy and support to the needy. This year, the focus was on brightening the festive season for 100 underprivileged students from Sekolah Kebangsaan Bandar Rinching, Semenyih, providing them with a unique experience to celebrate Hari Raya Aidilfitri with new festive attires.

On 21 March, 2024, these young students were taken on a special shopping trip to Mydin Hypermarket in USJ Subang Jaya. Each student was allocated a budget of RM250, sponsored by AmBank, to choose their Hari Raya attire, making the festive season brighter and more memorable for them. To ensure a personalized and heartwarming experience, 40 AmBank staff members volunteered to accompany the students, assisting them with their selections and sharing in the joy of the season.

The initiative did not stop at shopping; the students were also treated to a buka puasa (iftar) event on 22 March, 2024, at Dewan Perdana Felda, Kuala Lumpur. The event was hosted by AmBank's Group senior leadership and AmBank staff under the umbrella of Kelab AmBank Group (KAG) who shared in the festivities and spirit of togetherness with the students.

Issued by Media Relations Unit, Group Corporate Communications & Marketing, AmBank Group
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Shazman Shahid, Head of Group Corporate Communications & Marketing, AmBank, expressed his joy in the success of this year's initiative, stating, "At AmBank, we believe in making a difference in the communities we serve, especially during such a meaningful time as Ramadan and Hari Raya Aidilfitri which is fast approaching. Seeing the smiles on the faces of these students as they picked out their new Hari Raya attire was truly heartwarming. It's more than just a shopping trip; it's about sharing happiness, fostering a sense of community, and making a positive impact in the lives of the younger generation. We are proud to continue this tradition and look forward to creating more memorable moments in the future."

AmBank Group is committed to its role as a responsible corporate citizen, continually seeking ways to contribute positively to the community. This annual Ramadan CSR initiative is a testament to AmBank's dedication to social responsibility and its efforts to ensure a brighter future for all.

About AmBank Group

AmBank Group is a leading financial services group with over 40 years of expertise in supporting the economic development of Malaysia. We have over three million customers and employ over 8,000 people.

The Group was listed on the Main Market of Bursa Malaysia in 1988. It is the sixth-largest banking group by assets in Malaysia, with a market capitalisation of more than RM12 billion as at 31 March 2023.

AmBank Group serves over three million individual and corporate customers. It provides services in wholesale banking, retail banking, business banking, investment banking and related financial services which include Islamic banking, underwriting of general insurance, life insurance, family takaful, stock and share broking, futures broking, investment advisory and asset management services in unit trusts and real estate investment trusts.

For more information, please visit www.ambankgroup.com

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